



E V E N T S

NEW SOUTH
WALES

VivacityVision photography competition has a winner

23 March 2009

As part of Vivacity Sydney, Sydney's signature season of festivals and events, Sydneysiders and visitors, amateurs and professionals alike were invited to enter VivacityVision, a photography competition with a difference.

Kicking off with the world famous New Year's Eve Celebrations on Sydney Harbour and ending with the biggest celebration of Chinese New Year outside of Asia, photographers took up the challenge to take a photo that would encapsulate Sydney's vivacious attitude and the unique energy and buzz generated by events during January.

Over 1,000 photographs were in the running showcasing Sydney's amazing diversity of event experiences.

Events NSW CEO Geoff Parmenter said the VivacityVision competition was the perfect way to involve the community in Sydney's world famous holiday season of events.

"The entries into the competition really captured the vivacious spirit of Sydney from a number of perspectives. The winning entry was uniquely Sydney and reflected the colour, fun, emotion and excitement of our city in summer. Congratulations to the winner," Mr Parmenter said.

The winner of VivacityVision is Sean Diver. Sean recently moved to Sydney from Dublin, Ireland and his fresh perspective on the harbour city is expressed in his colourful, personal shot showing his New Years Eve celebrations.

Sean said New Years Eve in Ireland conjures up images of freezing conditions where everyone crowds together in an overpriced pub and long walks home in the cold wearing big coats, hats and gloves because it's impossible to get a taxi.

"To see everyone in Sydney around me celebrate the New Year with temperatures in the 20's, with picnics, wine and sunshades - it all just seemed like a world away from what I was used to at home. Add to this the wonderful backdrop of the city and I had the perfect scene.

"You could say I took the photo to show everyone at home how different New Years Eve is here and of course to make them jealous," Sean said.

Sean has won a \$1200.00 digital SLR camera and an exclusive Access All Areas pass to the exciting new Vivid Sydney festival, 26 May – 14 June 2009.

Vivid Sydney is a unique new public festival that will transform the city into a spectacular living canvas of music and light in and around the Sydney Opera House, The Rocks, Circular Quay and the city centre.



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Vivacity Sydney and Vivid Sydney are two of five recurring anchor events on the NSW Master Events Calendar developed by Events NSW.

View all the finalists at <http://vivacity09.com/photos/>

For more information

For more on VivacityVision, please contact Jess Scully

comp@vivacity09.com

0402 874 471

For more on Vivacity09 Sydney, please contact Tamara Sperling

Tamara.sperling@eventsnsw.com.au

02 98114 2400